

33RD ANNUAL
PACIFIC NW SOFTWARE
QUALITY
CONFERENCE
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Webcast with Ron Thompson, September 24

Ron Thompson's spent much of his career focusing on that often-overlooked player in the software development world: the Product Owner. In his upcoming webcast this Ron (an invited speaker at this year's conference) will talk about the Product Owner's role in establishing context for a product so that it can be effectively tested.

"Beer tasters need to know the intended style to judge a beer correctly," Ron says. "Software testing has the same basic need. Testers need to know what problem the software is designed to solve - the context - to test effectively."

Tune in for this sneak preview of Ron's PNSQC 2015 presentation.

Sign up to attend on Thursday, September 24, 9:00 AM PDT with [GoToWebinar](#).

Still Time to Register, Act Today

Check out the conference [at-a-glance](#) schedule to find the brew that fits you. In addition to the [invited speakers](#) and [workshops](#), [technical papers](#) by quality professionals cover seven important industry tracks. Finally, [networking activities](#) will round out your day and take you into the evening.

The time is now, the brew is perfect.

[Register Now!](#)


Partner News

Agile Open Space, Thursday, Sept. 24

This one-day open space event is co-sponsored by Agile Open Northwest and Agile Alliance. It will be on Thursday, September 24 at the Left Bank Annex in Portland, Oregon. It is all about [Brewing Agile!](#)

PNSQC Mission: to enable knowledge exchange to produce higher quality software.

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