

Monday, October 9, 2017

7:00-8:00 AM	Registration and Wake Up with Coffee & Tea Level 2 Mezzanine			
8:00-8:15 AM	Welcome and Highlights for the Day Level 3 Auditorium			
8:15-9:45 AM	<p>Keynote (Auditorium Level 3)</p> <p>Quality Engineering 2017: Trends, Tricks, and Traps</p> <p>Penny Allen, Recreational Equipment, Inc. (REI)</p>			
9:45-10:15 AM	Break in Exhibit Hall Level 2 Mezzanine			
	Level 3 Auditorium	Level 1 Plaza Room	Level 2 Mezzanine Room	Level 3 Skybridge Room
	<i>Invited Speaker</i>	<i>Testing & SQA</i>	<i>Management</i>	<i>Development</i>
10:15-11:00 AM	<p>INVITED SPEAKER</p> <p>The Power of Doubt - Becoming a Software Skeptic</p> <p>Zeger Van Hese, Z-sharp</p>	<p>Is Your Automation Any Good? Finally an Answer</p> <p>Wayne Roseberry, Microsoft</p>	<p>Four Years of Scrum: The Good, The Bad, and The Ho-Hum</p> <p>Heather Wilcox, NWEA</p>	<p>Architect as an Agent of Quality</p> <p>Brian Walker, Tektronix</p>
11:10-11:55 AM		<p>Utilizing Data Science To Assess Software Quality</p> <p>Renato Martins, Groupon Inc.</p>	<p>Influencing Change</p> <p>Levi Siebens, Vertafore</p>	<p>Senses Working Overtime: Improve Software Quality Through Accessibility and Inclusive Design</p> <p>Michael Larsen, Socialtext</p>
12:00-1:25 PM	Lunch Program - Grab & Go lunches with scaling quality demonstrations or thought-provoking games.			
12:00-1:25 PM	<p>Game on! Mind Challenges - Skybridge Terrace Level 3</p>		<p>Scaling Back on Square Footage, Joan Grimm, PAD, Mezzanine 2-4, Level 2</p>	<p>Mountaineering: The only sport where we celebrate at half time, Sarah Bradham, Mazamas SkyBridge A-B, Level 3</p>
	Level 3 Auditorium	Level 1 Plaza Room	Level 2 Mezzanine Room	Level 3 Skybridge Room
	<i>Invited Speaker</i>	<i>Development</i>	<i>Management</i>	<i>Testing</i>
1:30-2:15 PM	<p>INVITED SPEAKER</p>	<p>AI and Machine Learning for Testers</p> <p>Jason Arbon, Appdiff</p>	<p>Pre-mortems: keeping your project off the autopsy slab</p> <p>Christopher Cowell, HealthSparq</p>	<p>Help Your Developers Help Themselves</p> <p>Scott Stancil, Automattic, Inc</p>

2:25-3:10 PM	Trimming Down your QA Effort While Maintaining Quality Clyneice Chaney , Mitre	How Golf Taught Me to Be a Better Software Professional Alan Ark , Duo Security	Building a Customer Quality Dashboard – A Case Study John Ruberto , First Data	Data Quality? Yes Please! Bovard Doerschuk-Tiberi , Workiva
3:15-3:45 PM	Break in Exhibit Hall Level 2 Mezzanine			
	Level 3 Auditorium	Level 1 Plaza Room	Level 2 Mezzanine Room	Level 3 Skybridge Room
	<i>Invited Speaker</i>	<i>Development</i>	<i>Management</i>	<i>Testing</i>
3:45-4:30 PM	INVITED SPEAKER Quality in the Data Center: Data Collection and Analysis Kingsum Chow , Alibaba Infrastructure Services	End to End Quality with the Sonar Ecosystem and the Water Leak Metaphor G. Ann Campbell , SonarSource SA	How Does Pervasive Leadership Improve Agility? Jean Richardson , Azure Gate Consulting	Supporting Continuous Integration in Embedded Systems Andrew Graham Techtronix
4:40-5:20 PM		Testing Lessons from Lean Startups Lee Copeland , TechWell Corp.	Hard Conversations: Project Quality & Project Sponsorship Payson Hall , Catalysis Group, Inc	Roadmap to Enterprise Quality George Nelson FarmCredit Services
5:30-6:30 PM	Networking, Groups Discussion, Mezzanine Level 2			
6:30 PM	Portland Dine Around Dinner			

Tuesday, October 10, 2017

7:00-8:00 AM	Registration and Wake up with Coffee & Tea Level 2 Mezzanine			
8:00-8:15 AM	Highlights for the Day Auditorium Level 3			
8:15-9:45 AM	Keynote - Auditorium Level 3 Who Owns Quality in Agile? Katy Sherman , Premier, Inc.			
9:45-10:15 AM	Break with Poster Papers Level 2 Mezzanine			
	Level 3 Auditorium	Level 1 Plaza Room	Level 2 Mezzanine Room	Level 3 Skybridge Room
	<i>Invited Speaker</i>	<i>Testing & SQA</i>	<i>Security</i>	<i>Process</i>
10:15-11:00 AM	INVITED SPEAKER Product Ecology for the Elicitation of Requirements Ruud Cox , Improve Quality Services	An Empirical Analysis of Java Performance Quality Simon Chow , Lincoln High School	Unit Level secure by design strategy Vasantharaju M.S. , McAfee & Joshua Rebelo , McAfee	What's next for traditional Functional QA Managers? Jim Trentadue , Independent QA Management Consultant
11:10-11:55 AM		Feeling Like a Fake - The Impostor Syndrome Berglind Bergsdóttir , Kolibri	Requirements Based Web Application Security Testing – A Preemptive Approach! Bhushan Gupta , Gupta Consulting, LLC.	How a Technology Client became 1st in North America to be TMMi Suresh Chandra Bose Ganesh Bose , Cognizant Technology Solutions
12:00-1:25 PM	Lunch Program - Meet the Speakers - A plated lunch to eat and meet. Skybridge Terrace Level 3			
	Level 3 Auditorium	Level 1 Plaza Room	Level 2 Mezzanine Room	Level 3 Skybridge Room
	<i>Invited Speaker</i>	<i>Testing & SQA</i>	<i>Security</i>	<i>Process</i>
1:30-2:15 PM	INVITED SPEAKER The Future of the Testing Role James Bach	How to get your enterprise to be agile Henry He MatrixCare Inc.	How do you measure success rate of large scale agile process? Bhageerathi Bai , Intel Tech India Pvt Ltd	Building Quality In - Ten Years Later Kathy Iberle , Iberle Consulting Group, Inc.
2:25-3:10 PM		Scalable, Humane Code Review Ian Dees	Embedding Security in Product Lifecycle Arvind Srinivasa Babu , McAfee LLC & Deepti Chauhan, McAfee LLC	QA? Who needs that? Konnor Willison , Salesforce
3:15-3:45 PM	Break with Poster Papers Level 2 Mezzanine			

<p>3:45-4:45 PM</p>	<p>CLOSING KEYNOTE (Auditorium Level 3)</p> <p><u>Build A Workplace People Love - Just Add Joy</u></p> <p><u>Rich Sheridan</u>, Menlo Innovations</p>
<p>5:00-6:00 PM</p>	<p>Social & Networking - Skybridge Terrace Level 3</p>

Wednesday, October 11, 2017

7:30 - 8:30 AM	Workshop Registration Opens					
	Breaks 10:00AM and 2:45 PM, Level 2 Mezzanine Lobby					
	Lunch 12:30-1:30 PM Level 3 Skybridge Terrace					
	Plated service on the covered terrace, please dress for the weather.					
8:30 AM – 5:30 PM	8:30am-12:30pm	8:30am-12:30pm	8:30am-12:30pm	8:30am-12:30pm	8:30am-12:30pm	8:30am-12:30pm
	W1 Pursuing World Class Quality: Transforming Your Organization Clyneice Chaney , Mitre	W3 Improving Alignment In Your Project Team Rich Sheridan , Menlo Innovations	W5 Risk-based Testing and Agile Rex Black , RBCS	W7 Scaling Software Performance Kingsum Chow , Alibaba Infrastructure Services	W9 Pragmatic Web Application Security Testing Bhushan Gupta , Gupta Consulting LLC.	W11 Let's Get Visual – Discover the Power of Visualization Zeger Van Hese , Z-sharp Ruud Cox , Improve Quality Services
	1:30pm-5:30pm	1:30pm-5:30pm	1:30pm-5:30pm	1:30pm-5:30pm	1:30pm-5:30pm	1:30pm-5:30pm
	W2 Agile Testing: How Lean Can You Be? Clyneice Chaney , Mitre	W4 Using Pairing to Solve Your Business Problems Rich Sheridan , Menlo Innovations	W6 Meaningful Metrics for Test Results! Rex Black , RBCS	W8 Software Performance in the Cloud Kingsum Chow , Alibaba Infrastructure Services	W10 Essential Web Application Security Test Tools – Get Most Bang for Your Buck! Bhushan Gupta , Gupta Consulting LLC.	W12 Let's Get Visual – Using Models in Testing Ruud Cox , Improve Quality Services Zeger van Hese , Z-Sharp