

Monday, October 9, 2017

7:00-8:00 AM	Registration and Wake Up with Coffee & Tea Level 2 Mezzanine			
8:00-8:15 AM	Welcome and Highlights for the Day Level 3 Auditorium			
8:15-9:45 AM	<p>Keynote (Auditorium Level 3)</p> <p>Quality Engineering 2017: Trends, Tricks, and Traps</p> <p>Penny Allen, Recreational Equipment, Inc. (REI)</p>			
9:45-10:15 AM	Break in Exhibit Hall Level 2 Mezzanine			
	Level 3 Auditorium	Level 1 Plaza Room	Level 2 Mezzanine Room	Level 3 Skybridge Room
	<i>Invited Speaker</i>	<i>Testing & SQA</i>	<i>Management</i>	<i>Development</i>
10:15-11:00 AM	<p>INVITED SPEAKER</p> <p>The Power of Doubt - Becoming a Software Skeptic</p> <p>Zeger Van Hese, Z-sharp</p>	<p>Is Your Automation Any Good? Finally an Answer</p> <p>Wayne Roseberry, Microsoft</p>	<p>Four Years of Scrum: The Good, The Bad, and The Ho-Hum</p> <p>Heather Wilcox, NWEA</p>	<p>Architect as an Agent of Quality</p> <p>Brian Walker, Tektronix</p>
11:10-11:55 AM		<p>Utilizing Data Science To Assess Software Quality</p> <p>Renato Martins, Groupon Inc.</p>	<p>Influencing Change</p> <p>Levi Siebens, Vertafore</p>	<p>Senses Working Overtime: Improve Software Quality Through Accessibility and Inclusive Design</p> <p>Michael Larsen, Socialtext</p>
12:00-1:25 PM	Lunch Program - Grab & Go lunches with scaling quality demonstrations or thought-provoking games.			
12:00-1:25 PM	<p>Game on! Mind Challenges - Skybridge Terrace Level 3</p>		<p>Scaling Back on Square Footage, Joan Grimm, PAD, Mezzanine 2-4, Level 2</p>	<p>Mountaineering: The only sport where we celebrate at half time, Sarah Bradham, Mazamas SkyBridge A-B, Level 3</p>
	Level 3 Auditorium	Level 1 Plaza Room	Level 2 Mezzanine Room	Level 3 Skybridge Room
	<i>Invited Speaker</i>	<i>Development</i>	<i>Management</i>	<i>Testing</i>
1:30-2:15 PM	<p>INVITED SPEAKER</p>	<p>AI and Machine Learning for Testers</p> <p>Jason Arbon, Appdiff</p>	<p>Pre-mortems: keeping your project off the autopsy slab</p> <p>Christopher Cowell, HealthSparq</p>	<p>Help Your Developers Help Themselves</p> <p>Scott Stancil, Automattic, Inc</p>

2:25-3:10 PM	Trimming Down your QA Effort While Maintaining Quality Clyneice Chaney , Mitre	How Golf Taught Me to Be a Better Software Professional Alan Ark , Duo Security	Building a Customer Quality Dashboard – A Case Study John Ruberto , First Data	Data Quality? Yes Please! Bovard Doerschuk-Tiberi , Workiva
3:15-3:45 PM	Break in Exhibit Hall Level 2 Mezzanine			
	Level 3 Auditorium	Level 1 Plaza Room	Level 2 Mezzanine Room	Level 3 Skybridge Room
	<i>Invited Speaker</i>	<i>Development</i>	<i>Management</i>	<i>Testing</i>
3:45-4:30 PM	INVITED SPEAKER Quality in the Data Center: Data Collection and Analysis Kingsum Chow , Alibaba Infrastructure Services	End to End Quality with the Sonar Ecosystem and the Water Leak Metaphor G. Ann Campbell , SonarSource SA	How Does Pervasive Leadership Improve Agility? Jean Richardson , Azure Gate Consulting	Supporting Continuous Integration in Embedded Systems Andrew Graham Techtronix
4:40-5:20 PM		Testing Lessons from Lean Startups Lee Copeland , TechWell Corp.	Hard Conversations: Project Quality & Project Sponsorship Payson Hall , Catalysis Group, Inc	Roadmap to Enterprise Quality George Nelson FarmCredit Services
5:30-6:30 PM	Networking, Groups Discussion, Mezzanine Level 2			
6:30 PM	Portland Dine Around Dinner			

Tuesday, October 10, 2017

7:00-8:00 AM	Registration and Wake up with Coffee & Tea Level 2 Mezzanine			
8:00-8:15 AM	Highlights for the Day Auditorium Level 3			
8:15-9:45 AM	<p>Keynote - Auditorium Level 3</p> <p>Who Owns Quality in Agile?</p> <p>Katy Sherman, Premier, Inc.</p>			
9:45-10:15 AM	Break with Poster Papers Level 2 Mezzanine			
	Level 3 Auditorium	Level 1 Plaza Room	Level 2 Mezzanine Room	Level 3 Skybridge Room
	<i>Invited Speaker</i>	<i>Testing & SQA</i>	<i>Security</i>	<i>Process</i>
10:15-11:00 AM	<p>INVITED SPEAKER</p> <p>Product Ecology for the Elicitation of Requirements</p> <p>Ruud Cox, Improve Quality Services</p>	<p>An Empirical Analysis of Java Performance Quality</p> <p>Simon Chow, Lincoln High School</p>	<p>Unit Level secure by design strategy</p> <p>Vasantharaju M.S., McAfee & Joshua Rebelo, McAfee</p>	<p>What's next for traditional Functional QA Managers?</p> <p>Jim Trentadue, Independent QA Management Consultant</p>
11:10-11:55 AM		<p>Feeling Like a Fake - The Impostor Syndrome</p> <p>Berglind Bergsdóttir, Kolibri</p>	<p>Requirements Based Web Application Security Testing – A Preemptive Approach!</p> <p>Bhushan Gupta, Gupta Consulting, LLC.</p>	<p>How a Technology Client became 1st in North America to be TMMi</p> <p>Suresh Chandra Bose Ganesh Bose, Cognizant Technology Solutions</p>
12:00-1:25 PM	Lunch Program - Meet the Speakers - A plated lunch to eat and meet. Skybridge Terrace Level 3			
	Level 3 Auditorium	Level 1 Plaza Room	Level 2 Mezzanine Room	Level 3 Skybridge Room
	<i>Invited Speaker</i>	<i>Testing & SQA</i>	<i>Security</i>	<i>Process</i>
1:30-2:15 PM	<p>INVITED SPEAKER</p> <p>The Future of the Testing Role</p> <p>James Bach</p>	<p>How to get your enterprise to be agile</p> <p>Henry He MatrixCare Inc.</p>	<p>How do you measure success rate of large scale agile process?</p> <p>Bhageerathi Bai, Intel Tech India Pvt Ltd</p>	<p>Building Quality In - Ten Years Later</p> <p>Kathy Iberle, Iberle Consulting Group, Inc.</p>
2:25-3:10 PM		<p>Scalable, Humane Code Review</p> <p>Ian Dees</p>	<p>Embedding Security in Product Lifecycle</p> <p>Arvind Srinivasa Babu, McAfee LLC & Deepti Chauhan, McAfee LLC</p>	<p>QA? Who needs that?</p> <p>Konnor Willison, Salesforce</p>
3:15-3:45 PM	Break with Poster Papers Level 2 Mezzanine			

<p>3:45-4:45 PM</p>	<p>CLOSING KEYNOTE (Auditorium Level 3)</p> <p><u>Build A Workplace People Love - Just Add Joy</u></p> <p><u>Rich Sheridan</u>, Menlo Innovations</p>
<p>5:00-6:00 PM</p>	<p>Social & Networking - Skybridge Terrace Level 3</p>

Wednesday, October 11, 2017

7:30 - 8:30 AM	Workshop Registration Opens					
	Breaks 10:00AM and 2:45 PM, Level 2 Mezzanine Lobby					
	Lunch 12:30-1:30 PM Level 3 Skybridge Terrace					
	Plated service on the covered terrace, please dress for the weather.					
8:30 AM – 5:30 PM	W1 Pursuing World Class Quality: Transforming Your Organization Clyneice Chaney , Mitre	W3 Improving Alignment In Your Project Team Rich Sheridan , Menlo Innovations	W5 Risk-based Testing and Agile Rex Black , RBCS	W7 Scaling Software Performance Kingsum Chow , Alibaba Infrastructure Services	W9 Pragmatic Web Application Security Testing Bhushan Gupta , Gupta Consulting LLC.	W11 Let's Get Visual – Discover the Power of Visualization Zeger Van Hese , Z-sharp Ruud Cox , Improve Quality Services
	W2 Agile Testing: How Lean Can You Be? Clyneice Chaney , Mitre	W4 Using Pairing to Solve Your Business Problems Rich Sheridan , Menlo Innovations	W6 Meaningful Metrics for Test Results! Rex Black , RBCS	W8 Software Performance in the Cloud Kingsum Chow , Alibaba Infrastructure Services	W10 Essential Web Application Security Test Tools – Get Most Bang for Your Buck! Bhushan Gupta , Gupta Consulting LLC.	W12 Let's Get Visual – Using Models in Testing Ruud Cox , Improve Quality Services Zeger van Hese , Z-Sharp